

FIFTY PEOPLE YOU SHOULD KNOW

WIKI PERKINS & JEN WAGNER-MAUK TEXT
LAUNCH PHOTOGRAPHY

What makes a city great? Is it the companies? The team? The quality of life? Yes. Perhaps. But, more so than the proverbial traits, greater Green Bay is great for its people. You know them. The hardworking, dedicated crew that serves as the lifeblood to this community. To your company. To your family. Their boundless energy is an inspiration to all who know them.

Kindhearted. Caring. Creative. Unmistakable. These people are entrepreneurs, volunteers, and devoted employees. They don't seek the limelight - but they deserve our recognition. Get to know the people who make this city thrive.

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THE PLANNER

Steve Van Remortel, 41, believes the proof is in the plan. The business plan, that is. He is passionate about helping business owners and leaders succeed. So much so, he founded SM Advisors, LLC in 2000. The SM stands for "strategic management" and he counsels businesses on developing and executing a business plan. Steve grew up in De Pere but has lived in Salt Lake City, Detroit and New York before settling in Green Bay. In his spare time, he mentors student entrepreneurs and participates in many Chamber programs and committees. Married and the father of four children, Steve enjoys biking, hockey, traveling, watching his kids play sports and listening to his wife, Lisa, co-host her morning radio show. He treasures his family and their happy life together. "The most fun I have is with my wife and kids on vacations," says Steve.

